

# FLOWER SHOW CONTEST BOOK APPLICATION & SCORECARD

Date Received: \_\_\_\_\_

Score Received: \_\_\_\_\_

(This scorecard is used by the flower show chair to score the contest book.)

Please circle one:     STANDARD SHOW     COUNTY FAIR                     SHOW HOME SHOW

The flower show contest book is due to state flower show chair within 60 days following the close of the show. Late entries will be docked a late penalty of 2 points per day, not to exceed a 10 point late penalty. Use this scorecard as a guide when planning the flower show and assembling the contest book. The flower show book score and the judge's score will be averaged for a final state score.

Judge's Name: Flower Show Date:

Show Sponsor: Region:

Flower Show Chair: Phone:

Address: ST: ZIP:

Email Address:

A. GENERAL MAKE-UP OF BOOK ..... 40  
points

1. Cover page: sponsoring group name, region, theme, date 5
2. Title page: list all participating clubs and club codes 5
3. Table of contents 5
4. Flower show schedule 5
5. Floor plan 5
6. Appearance: neatness, creativity, secure pages 15

B. PHOTOGRAPHS OF SHOW (at least one from each section listed below) ..... 35 points

Pictures serve as proof of claims, as well as being used as comparisons in shows. Staging materials, adequate backgrounds and good use of walls, posts and floor space etc. should be noted.

1. Horticulture classes 6
2. Artistic classes 6
3. Junior classes 6
4. Invitational exhibit/s 6
5. Educational exhibit/s - include copy of handouts, if used 6
6. Special efforts - examples might include: 5

staging of best of show/s, sales table, hostess desk, registration, entrance, special effects/decorations, class signs, ribbons, etc. or home staging

C. PUBLICITY OF SHOW ..... 15 points

1. Print media - (before and after coverage) include copy of 5 articles, newsletters, etc., media identification and date
2. Other media - (before and after coverage) include name of media 5 outlet, verification and date. Examples: radio, tv, internet, etc.
3. Other publicity items - (1 point for any of the following up to 5 points): 5 Include proof. Examples might include: horticulture and design tips, posters, buttons/labels/flyers, signage, invitations, t-shirts, etc.

D. SPECIAL EFFORTS NOTED ..... 10 points

Total score possible: 100 points